

SPONSORSHIP OPPORTUNITIES

2025 AGM & CONVENTION AND GOLF TOURNAMENT MAY 20 - 22, 2025

WHY BE A SPONSOR?

The Concrete Alberta Annual General Meeting and Convention hosts 100+ attendees and will feature multiple guest speakers, networking events and activities. It is only with the support of our sponsors that a quality event can be achieved. Increase your exposure while having the opportunity to be part of industry discussions and be heard amongst your peers.

CHOOSE YOUR LEVEL OF SPONSORSHIP

| | LEVELS | | | | | | | | | |
|--|---------------|---------------|------|--------|-------------|------------------|---------------------|--------------------|--------------|--|
| AGM SPONSOR BENEFITS | Diamond | Platinum | Gold | Silver | Bronze | Youth Program | Display Table ** | Display Table * | Golf Hole | |
| Exclusivity | 2 | 9 | 6 | Unltd. | Unltd. | 2 | 10 | 10 | 18 | |
| Add Branded Value Added Item to Attendee Swag Bag (Pen, USB, Journal, Reusable Bottle etc.) Quantity = 100 approx. | Yes | Yes | Yes | Yes | Yes | Yes | | | | |
| Event Program Recognition | Logo + URL | Logo + URL | Logo | Logo | Co. Name | Logo + URL | | | | |
| Mixer Newsletter Recognition | Logo + URL | Logo + URL | Logo | Logo | Co. Name | Logo + URL | | | | |
| Social Media Posts | 3 | 2 | 1 | | | 2 | | | | |
| Complimentary Delegate Registration | 1 | | | | | | | | | |
| On Site Sponsor Sign | Logo + URL | Logo + URL | Logo | Logo | Co. Name | Logo + URL | | | | |
| On Site Digital Recognition - Sponsor Loop | Logo + URL | Logo + URL | Logo | Logo | Co. Name | Logo + URL | | | | |
| On Site Verbal Recognition | Yes | Yes | Yes | | | Yes | | | | |
| On Site, Show Company Video (Up To 3 Minutes) | Yes | Yes | | | | Yes | | | | |
| 8 Ft Display Table (In Foyer Outside Main Meeting Space) | | | | | | | Yes | Yes | | |
| Golf Hole Sign for Each Sponsor | | | | | | | | | Logo | |

How to Register to Become a Sponsor:

Register Online Here or

Fill out the attached form and email it to the Concrete Alberta office (see form for instructions), or call the Concrete Alberta office at (780) 436-5645

Represent Your Industry, Influence Your Association

Note: You can add a Display Table Sponsorship and/or Golf Hole Sponsorship to any Sponsorship Level.

* Display Table Add-On Sponsors must Register for the AGM & Convention (includes all food and beverage).

^{**} Members/Non Members - Includes lunch, does not require Registration for the AGM & Convention. Applies to Wednesday, May 21, 2025 only.



Sponsorship Sign Up Form is due by April 25, 2025.

SPONSORSHIP SIGN UP FORM

2025 AGM & CONVENTION AND GOLF TOURNAMENT MAY 20 - 22, 2025 Please complete this form and email it to the Concrete Alberta office - see bottom of form for

details.

| | , - - | | 3 1 | , | | | | | | | | |
|---------------------------------------|--|-----------|-----------|------------|-----------|------------------|---------------------|--------------------|--------------|------|--|--|
| Authorizing Name | e: | | | | | | | | | | | |
| Company Name: | | | | | | | | | | | | |
| Address: | | | | | | | | | | | | |
| City: | | | | | | Postal | Code: | | | | | |
| mail: | | | | | | Phone: | | | | | | |
| Payment: | neque | ☐ Invoid | ce (PO | |) | ☐ Credit Card | | | | | | |
| Card #: | | | | | | _ | | | | | | |
| Expiry Date: | | | | | | | | | | | | |
| | | | | | | _ 3 Digit | Security | code | | | | |
| Signature: | | | | | | | | | | | | |
| Check All Sponso Note: You can add | | | | nip and/oi | r Golf Ho | le Sponso | rship to a | anv Spon: | sorship Le | evel | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | pu | Ē | | | 4 | Ε | * | > | | | | |
| | Diamond | Platinum | <u>0</u> | /er | Bronze | Youth Program | Display Table ** | Display Table * | <u>— o</u> | | | |
| | Dia | Pla | Gold | Silver | Bro | You | Dis Tab | Dis | Golf Hole | | | |
| | * | _ | _ / | _ | | _ | | | | , | | |
| /,0 | 9/2 | 50/2 | | 50/20 | 5/29 | 30/16 | 0/4 | 9/4 | 9/ | | | |
| 5755 | \$ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ | SAS | 20 /2 | 0 / 50 | 0 / 1/2 | 50/53/5 | 69/ | 0 /45 | | | | |
| | | | | | | | | / | / | | | |
| *Diamo | ond Spon | sorship I | ncludes (| Complime | entary Re | gistration | ı, Provide | Name B | elow: | | | |
| | | | | | | | | | | | | |
| Total I | Dollar An | nount of | Sponsors | ship: \$ | | | | | | | | |
| | | | | | | | | | | | | |

PLEASE EMAIL THIS FORM <u>AND</u> ALL REQUIREMENTS FOR YOUR SPONSORSHIP LEVEL (EX: LOGO, URL) TO:

info@concretealberta.ca