

#Talent
TUESDAYS



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A RECRUITING & RETENTION WINTER WEBINAR SERIES

FREE FOR CANADIAN CONCRETE, AGGREGATE,
CEMENT & MASONRY ASSOCIATION MEMBER EMPLOYEES

presented by CONCRETE WINS ALBERTA OCT 2022 TO MARCH 2023

featuring



**TUES NOV 1 ~ 11 MT
LEADERSHIP & RETENTION**

Mark Nesbitt, Nesbitt Training
Certified Trainer & Keynote Speaker



**TUES NOV 15 ~ 11 MT
RECRUITING DIVERSE CANDIDATES
PANEL**

Shelley Walker, Founder / CEO
Women's Trucking Federation of Canada
Anna Gordon MIRHR CHRL, Founder
Focused Ambition
Raji Ramanan, Adj. Faculty / Advisory Board
Georgetown University, Washington, DC



**TUES DEC 6 ~ 11 MT
PANDEMIC HR &
HOT CONSTRUCTION MARKET HIRING**

Josée Larocque-Patton The HR ICU
CEO & Best-Selling Author

WITH MORE GREAT TOPICS &
EXPERT SPEAKERS TO COME IN 2023!

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WHAT YOU'LL LEARN

We rarely leave the company, we usually leave the leader.

In this webinar, I'll be covering how quality leadership attracts, and most importantly retains your best people. I'm excited for the opportunity to share some simple, yet very "easy-to-apply" skills that have been proven to work with leaders around the world.

"Everything rises and falls on leadership" — it's the one thing we have any control over.

ABOUT MARK

I'm Mark Nesbitt, and I'm an active member of the construction community. I bring 30 years of "boots on the ground" experience to the table.

I'm a firm believer that the key to success is through investing in your people and promoting quality leadership. For nearly a decade, I've worked with well over 100 companies to develop their leadership skills, helping them create an attractive workplace that retains their best people.

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**TUES NOV 15 ~ 11 MT
RECRUITING FOR DIVERSITY
PANEL**

Anna Gordon MIRHR CHRL, Founder
Focused Ambition

WHAT YOU'LL LEARN

All are welcome parts of teams in the aggregate, concrete, cement & masonry teams. But how do we ensure that our recruiting, hiring, & retention approaches are truly supportive of diversity and inclusion? And how do we change the perception of the employee face of our collective industries?

Our "Recruiting for Diversity" panelists will share their knowledge from leading hr best practices to boots-on-the-ground experiences and perspectives from multiple industries to help you address these critically-important questions in your own business.

ABOUT ANNA

With over a decade of experience in HR at large organizations and in private career coaching, Anna helps companies identify strategic human resources challenges and implement real improvements from the employee to the organizational level. She provides collaborative and modern HR guidance so your organization achieves its goals through effective recruiting and employee engagement. Anna is a Certified Human Resources Leader in Ontario and holds a Master's degree in Industrial Relations/Human Resources from University of Toronto and a Bachelor of Commerce in Finance from Saint Mary's University.

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ABOUT RAJI

With 23 years of career across 17 countries, 4 continents, and multiple industries including concrete & construction, Raji is a sought-after Global Human Resources Expert in Organization, Talent & Leadership Development, Coaching & Career Development, Diversity & Inclusion, among others. An award-winning and certified HR Executive and Leadership Coach in several jurisdictions, she is a valued member of impactful HR councils including Forbes HR council, HRPA, and International Executives Research Group. Raji is an Adjunct Faculty at Georgetown University and recently joined the United Health Services as Senior Director of Strategy, Performance and Organizational Effectiveness.

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ABOUT SHELLEY

CEO of non-profit Women's Trucking Federation of Canada, with the mission to bridge barriers, empower women and provide a positive platform for education, mentorship, networking and development in the trucking/transportation industry.

Shelley has 30 years of experience of supporting the Transportation/Trucking industry as an award-winning reputable and respected leader, spokesperson, and professional driver. Her many skills include Management, Keynote Speaking, Leadership, Safety & Training. Shelley has a strong interest in philanthropy, promoting women within the industry and empowering teams and individuals.

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